

Press Release

Monday, August 22<sup>nd</sup>, 2016

**Film your life in Truro for *Canada in a Day!***

**Truro** – In celebration of Canada’s 150<sup>th</sup> anniversary, award-winning filmmaker Trish Dolman and CTV/Bell Media will present Canada In A Day, a crowdsourced film event created by Canadians. Inspired by Ridley Scott’s 2011 phenomenon Life In A Day and subsequent projects around the world, Canada In A Day will encapsulate the ordinary and extraordinary events of one day in the life of Canadians in a memorable, touching film to be released Summer 2017.

Canadians across the country should pick up their smartphones and cameras and share their stories on Filming Day, Saturday September 10<sup>th</sup> 2016. Anybody can help spread the word about Canada In A Day by reaching out to community members, staff, followers, and other contacts... Please encourage them to pick up their cameras on September 10<sup>th</sup> to be a part of this extraordinary visual time capsule of what life is like in Canada, in 2016.

The Town of Truro shares the excitement for this project, and encourages all of its citizens to be a part of this country-wide celebration.

–30–

Contact information: Benoit Seveno  
Business Development Officer  
Town of Truro  
(902) 956-1463  
[bseveno@truro.ca](mailto:bseveno@truro.ca)