

News Release
For Immediate Release

Wednesday, June 9, 2016

Truro needs public support to bring an amazing concert to town

Truro – We’ve made it to the finals for the “One Horse Town” contest! Truro is on the short-list of 6 cities across Canada, and if we get some massive online support from our local community, CMT & Coors Light will be bringing a live music event to Town on Sept 16th. This competition also features 5 other towns in Canada, but Truro is our flagbearer for the Maritimes.

In order to make this happen, the process is quite simple. A dedicated website has been created (<http://coorsbanquet.ca/oht>) and anyone can connect to it, then vote for Truro by simply clicking on the Truro image – it’s that simple! This online voting competition is open until July 4th, and the Town needs everyone in the Maritimes to support our candidacy: it’s one vote per person **per day**.

If we end up getting the largest online support, Truro will get a once-in-a-lifetime live show on September 16th featuring country music stars Dean Brody, Chad Brownlee, and the River Town Saints.

“Even though Truro is a small town, we’ve got really big style” said Deputy Mayor Cheryl Ann Fritz. *“This online contest is an amazing opportunity to show off how Truro is a vibrant community in Nova Scotia. We are going to win this contest, bring this concert to Town, and everyone in the Maritimes is going to come and enjoy an incredible time in our awesome town!”*.

Everybody is encouraged to submit their online vote on a daily basis. To receive a daily reminder, simply send an email to onehorsetown@truro.ca.

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